CIKI | ICKM | GFIC

SANTIAGO 2026

OFFICIAL PROGRAM

International Conference

ONLINE FORMAT · LIVE STREAMING

The Next Horizon

Integrating AI, Knowledge, Innovation and Talent for Sustainable Global Development

October 28, 29 and 30, 2026

www.knowledgeconference.cl

Hosted by:

ciKi

ICKM

GFIC Global Forum of Intellectual Capital

Organized by:

USACH

OCTOBER 28 – 30, 2026

Online program at a glance

Day 1 Wednesday, October 28

08:45 – 09:30	**Opening ceremony**	Plenary (live streaming)
09:30 – 10:20	**Keynote lecture**	Florinda Matos · Plenary (live streaming)
10:30 – 11:30	**Panel: Innovation and Knowledge Management**	Plenary (live streaming) · Online sessions in Virtual Rooms 5 and 6
11:30 – 12:00	**Coffee break**	
12:00 – 13:00	**Workshop: Ecosistemas de Innovación en América Latina**	Plenary (live streaming) · Online sessions in Virtual Rooms 5 and 6
13:00 – 14:30	**Lunch**	Not provided by the organizers
14:30 – 15:30	**Round table**	Tereza Merlo · Plenary (live streaming) · Online sessions in Virtual Rooms 5 and 6
16:00 – 18:30	**Panel: Knowledge Management and Innovation**	Plenary (live streaming)

Day 2 Thursday, October 29

09:00 – 09:50	**Keynote lecture**	Pedro Salcedo · Plenary (live streaming)
10:00 – 11:20	**Online parallel sessions**	Virtual Rooms 5 and 6
11:20 – 11:50	**Coffee break**	
11:50 – 13:00	**Online parallel sessions**	Virtual Rooms 5 and 6
12:50 – 14:00	**Lunch**	Not provided by the organizers
14:00 – 15:00	**Round table**	Fernando Daniels, Normand Roy, Ricardo Pérez Mora, Anne-Marie Sénécal · Plenary (live streaming) · Online session in Virtual Room 5 (14:00–15:20)
15:00 – 15:30	**Coffee break**	
15:00 – 16:20	**Online parallel session**	Virtual Room 5
15:30 – 17:00	**Panel: Artificial Intelligence**	Plenary (live streaming)
17:00 – 18:00	**Keynote lecture**	Sebastian Beland · Plenary (live streaming)

Day 3 Friday, October 30

09:30 – 10:20	**Keynote lecture**	Marcela Rossinelli · Plenary (live streaming)
10:20 – 11:40	**Panel: Knowledge and Sustainability**	Plenary (live streaming)
11:40 – 12:10	**Coffee break**	
12:10 – 13:10	**CIKI Round table**	Roberto Pacheco, Nuno Matos, Tamer Uzun, Angela Regina Heinzen Amin Helou · Plenary (live streaming)
13:10 – 13:40	**Closing remarks and acknowledgments**	Plenary (live streaming)

All times are Chile mainland time (UTC−3). Plenary activities are broadcast via live streaming. Online parallel paper sessions take place in Virtual Rooms 5 and 6, in Portuguese and English. The following pages detail each block, room by room, with its presentations and authors.

Day 1 · Wednesday, October 28

08:45 – 09:30 PLENARY (LIVE STREAMING)

Opening ceremony

09:30 – 10:20 PLENARY (LIVE STREAMING) · KEYNOTE LECTURE

Intellectual capital management: Driving AI and Sustainable Transformation

Florinda Matos, Iscte – University Institute of Lisbon / President of the Intellectual Capital Association

10:30 – 11:30 PLENARY (LIVE STREAMING) · SPEAKERS PANEL

Innovation and Knowledge Management

1 **"Skill-Based Organizations as a Key Driver of Talent and the Future of Work"**
Alejandro Gamboa

2 **"Case Law Knowledge Management in the Age of Artificial Intelligence"**
Roberto Campos

10:30 – 11:30 · Online parallel sessions – papers

Virtual Room 5 PORTUGUESE Session chair: Pablo Isla

1 **Artificial Intelligence in Recruitment and Selection: Algorithmic Bias, Governance, and the Promotion of Diversity, Equity and Inclusion**
João Pinheiro de Barros Neto and Luisa Soares Montes

2 **Integration of Design Thinking and Universal Design: Innovation and Accessibility for Neurodivergent Users in School Libraries**
Vanessa Dornelles Vidarte, Priscilla Inês Pellenz Eich Pellenz Eich and Maria José Baldessar

3 **Conceptual Framework for the Development of Accessible Digital Products for Older Adults: An Integrative Literature Review**
Willi Braz Vermohlen, Maria José Baldessar and Cristiane Fontinha Miranda

4 **The use of multimedia as a resource to expand accessibility criteria for blind people in educational environments**
Karina Paço, Gustavo Ribeiro, Cristina Nunes and Adriana Marques Rossetto

Virtual Room 6 PORTUGUESE Session chair: Jean Pierre Remonsellez

1 **Neotech matrix: a competency framework for the technological education**
Rivaldo Arruda and Patrícia de Sá Freire

2 **Gamification and Didactic Games in Higher Engineering Education: An Integrative Review on the Development of Collaborative Competencies**
Juliana Guarda de Albuquerque, Patrícia de Sá Freire, Ricardo Clemente de Lima and Luciana Poli Silva

3 **From extension to formation: indicators for capturing student learning experiences in brazilian university extension activities**
João Marcos Ferlini Bento, José Valderlei da Silva and Thaise Moser Teixeira

4 **Operational Cartography of Learning in Structural Coupling: a knowledge engineering model for traceable learning artifacts**
Dalner Barbi

11:30 – 12:00 Coffee break

12:00 – 13:00 PLENARY (LIVE STREAMING) · WORKSHOP

Ecosistemas de Innovación en América Latina: Conexiones, Capacidades y Experiencias

Eduardo Giugliani-TECNOPUC (moderator), Dr. Leonel Rojo-INNOVO USACH, Macarena Villalobos Start-up-Chile

12:00 – 13:00 · Online parallel sessions – papers

Virtual Room 5 PORTUGUESE Session chair: Antonio Costa Gomes Filho

1	**From Distributed Leadership to Epistemic Governance: Redefining Connectivity Roles in Human-AI Ecosystems** Angela Fleury and Patrícia de Sá Freire
2	**Governance of Generative Artificial Intelligence in Higher Education: Analysis of Normative Documents and the Construction of Categories for the Responsible Management of Academic Knowledge** Harlen Cardoso Divino and Rita Paulino
3	**Artificial Intelligence Adoption and Labor Productivity Growth Volatility: Evidence from Romanian Firms** Katalin-Gizella Lukács and Mónica Ioana Pop Silaghi
4	Neurosymbolic Artificial Intelligence and Knowledge Engineering: Beyond Hallucinations and Auditable Decisions in the Intelligent State Alexandre Pinto Calaes

Virtual Room 6 PORTUGUESE Session chair: Isabel Torres

1	**Uses of artificial intelligence in internal communication of a knowledge-intensive organization** Priscilla Inês Pellenz Eich and Maria José Baldessar
2	**Local Memory Management: Territorial Knowledge Mapped through Artificial Intelligence and Network Analysis** Rita Paulino, Alexandre Leopoldo Goncalves, Gustavo Simas da Silva, Fernanda Gobbi Alves and Sibyla Loureiro Goulart
3	**A knowledge-driven analytical architecture for decision support in small hydropower energy commercialization** Rodrigo Luz Antunes and Denilson Sell
4	**Implicit Dependencies in Organizational Processes: An Integrative Review and Identification of Requirements for Solutions Based on Artificial Intelligence and Knowledge Engineering** Rita Carolina Felice, Denilson Sell and Lia Caetano Bastos

13:00 – 14:30 **Lunch**

14:30 – 15:30 PLENARY (LIVE STREAMING) · ROUND TABLE

Data to Decisions: Agentic AI, Knowledge Management, and the Future of Intelligent Organizations

Tereza Raquel Merlo, Gregorio Varvakis (Moderator), and Zach Wahl

14:30 – 15:30 · Online parallel sessions – papers

Virtual Room 5 PORTUGUESE Session chair: Marcela Vera

1	**Assessing entrepreneurial universities from an innovation perspective** Juliana de Souza Corrêa and Clarissa Stefani Teixeira
2	**How Knowledge Management Processes Influence the Development of Deep Techs in Universities: An Integrative Review** Juliana de Souza Corrêa, Guilherme Salm Duarte, Reinaldo Denis Viana Barbosa, Ronaldo David Viana Barbosa and Clarissa Stefani Teixeira
3	**Entrepreneurial Universities and the Orchestration of Innovation Ecosystems: A Bibliometric Review** Juliana de Souza Corrêa, Guilherme Paraol de Matos and Clarissa Stefani Teixeira
4	**Characterization of Technological Knowledge and Configurations of University Spin-offs: A Conceptual Proposal** Marlise Dias, Marcelo Macedo, Alexandre Augusto Biz, Alexandre Moraes Ramos and Pedro Henrique Dias Vieira

Virtual Room 6 PORTUGUESE Session chair: Jose Luis Alvarez

1 **Knowledge Sharing in the Public Sector: Challenges and Perspectives in Distributed Structures**
Lucas Bastianello Scremin, Edvaldo Luiz Rando Junior, Laura Pertile, Hans Michael van Bellen and Vinicius Faria Culmant Ramos

2 **Governance of Regional Innovation Systems: Leadership Perceptions from the SRI Sudoeste Case**
Roger Rossoni, Michelle Fernanda Faita Rodrigues, Elizandro Ferreira, Cesar Giovani Collini Gonçalves and Fernando José Avancini Schenatto

3 **Knowledge management in graduate program evaluation: a bibliometric mapping of international literature.**
Carlos Alberto Muniz, Luciane Maria Fadel, Alexandre Augusto Biz and Luis Miguel Caetano

4 **Knowledge management and digital transformation in judicial education: the transition to distance education in the lato sensu postgraduate programs of the ejug from a production systems perspective**
Simone Domingues Do Carmo Costa and Júlio César Valandro Soares

16:00 – 18:30 PLENARY (LIVE STREAMING) · SPEAKERS PANEL

Knowledge Management and Innovation

1 **“Experiences with Technologies for Rehabilitation in Magallanes – Club de Leones Cruz del Sur Rehabilitation Corporation”**
Eduardo Bahamondes

2 **“Innovation and Knowledge as Engines for the Development of Astronomy”**
Maxin Boccas · ESO, Paranal Observatory

3 **“From Capabilities to Impact: Applied Innovation and Collaboration to Transform Challenges into Projects at the National Space Center”**
Joselyn Robledo · Chilean Air Force

4 **“Innovation in Defense: Beyond Technology and Engineering in the Chilean Army”**
Roberto Castillo · Chilean Army

Day 2 · Thursday, October 29

09:00 – 09:50 PLENARY (LIVE STREAMING) · KEYNOTE LECTURE

World models in AI : Knowledge Engineering for Innovation and Sustainable Development

Pedro Salcedo, University of Concepción.

10:00 – 11:20 · Online parallel sessions – papers

Virtual Room 5 PORTUGUESE Jean Pierre Remonsellez

1 **The impacts of corporate education on the culture of diversity and inclusion: a preliminary exploratory**
Leandro Esteve Brandt Destro, Breno Jaime Amaral Souto, Julia Julia Mara Pacheco and Ana Maria Bencciveni Franzoni

2 **Experience sharing and collective learning among women entrepreneurs in a collaborative environment**
Jaqueline Bitencourt Lopes, Solange Maria da Silva and Cristiano Jose Castro De Almeida Cunha

3 **Evaluating the past to prepare for the future: Educational Quality, Intellectual Capital and Employability in the Age of Artificial Intelligence**
Julián Gabriel Babenco Maschke

4 **Racial diversity management at work: Proposing an Organizational Practices Framework**
Breno Souto and Inara Willerding

Virtual Room 6 PORTUGUESE Session chair: Roberto Campos

1 **Quality Criteria for Evaluating Governance Deliverables in International Educational Projects: A Narrative Review**
Mirian Josiane Luzzi, Joelias Silva Pinto-Junior, Vinicius Faria Culmant Ramos, Cristian Cechinel and Daniela de Sá Jacobina Pires

2 **THE TEACHING OF ART IN BRAZILIAN BASIC EDUCATION: AN ANALYSIS OF THE interdependence among the normative, pedagogical-conceptual, and institutional dimensions**
Johanna Kubin Sardá and Luciane Maria Fadel

3 **Project management in distance learning: a literature review**
Roberta begrow and marcelo macedo

4 **Data-Driven Internal Upskilling: A Scalable Digital Transformation Program in the Oil and Gas Industry**
Márcio Silveira, Ana Souza, Marcelo Gomes, Diego Gomes, Leonardo Pelisoli, Allan Costa, Lucca Furtado, Marcos Suguino, Victor Paula, Gustavo Amaral and Marcelo Lopes

11:20 – 11:50 **Coffee break**

11:50 – 13:00 · Online parallel sessions – papers

Virtual Room 5 PORTUGUESE Session chair: Antonio Costa Gomes Filho

1 **Intellectual capital and organizational performance mediated by entrepreneurial orientation**
Suzete Antonieta Lizote, Carlos Ricardo Rossetto, Sergio Begnini, Jorge Cunha and Leonardo Santos Pereira

2 **Social Compliance Management in Global Supply Chains: A Model for Diagnosing and Mitigating Risks Against Slave-like Labor**
Alexandre Leripio, Daiana Censi Leripio and Rafael Jappur

3 **Governance in agribusiness interorganizational networks: the role of structures and relationships as enablers of knowledge management processes**
Cinthya Monica Da Silva Zanuzzi, Graciele Tonial, Paulo Maurício Selig, Florinda Maria Carreira Neto Matos and Elizabete Catapan

4 **From Institutional Voids to Knowledge Ecosystems: How Russian Digital Platforms Build Competitive Advantage in the EAEU**
Vladimir Korovkin and Muhanad Hasan Agha

Virtual Room 6 ENGLISH Session chair: Jose Luis Alvarez

1 **AI-Supported mentor-mentee matching: a three-stage method for formal mentoring programs**
Luciana Poli Silva, Denilson Sell, Cristiano Cunha and Renata Guizzardi

2 **Organizations in the Making: A Process-Theoretical Foundation**
Bruno Nunes Vaz, Margeret Elizabeth Lynne Heath, Peter Kawalek, Alessandro Paravano and Lucas Novelino Abdala

3 **Toward a national prosocial ai governance architecture for emerging economies: a multi-layer framework for sustainable, inclusive and human-centered development - evidence from Morocco**
Abdelmjid Lafram and Salah Eddine Bahji

13:00 – 14:00 Lunch

14:00 – 15:00 PLENARY (LIVE STREAMING) · ROUND TABLE

OUI: Educación e Inteligencia Artificial

Fernando Daniels (Moderator), Normand Roy, Ricardo Pérez Mora, Anne-Marie Sénécal

14:00 – 15:20 · Online parallel sessions – papers

Virtual Room 5 PORTUGUESE Session chair: Antonio Costa Gomes Filho

1 **The News Journey: a Knowledge Management and Media tool for journalistic monitoring of the SDGs.**
Ricardo Aoki and Rita Paulino

2 **Public space as a territorial knowledge medium: mediating affective experiences and relational well-being**
Amabile Coltro, Rosiane Kniess, Sara Resende de Jesus Melo and Richard Perassi

3 **Knowledge management and coproduction in the governance of coastal commons: pathways to circularity in marine waste management in Santa Catarina, Brazil**
Ana Gabriela Bosse Andrade, Hans Michael van Bellen, Lucas Bastianello Scremin, Clélio Marcos Ferreira and Cátia Regina Silva de Carvalho Pinto

4 **Smart and sustainable cities: digital transformation and data governance in small-sized municipalities in Brazil**
Paula Regina Zarelli, Arlete Beuren, Alexandre Meira de Vasconcelos, Thiago França Naves and Matheus Garcia Bessegato

5 **From Triage to Screen: Mobilizing Institutional Knowledge and a Low-Code Framework to Manage Donations During the 2024 Porto Alegre Floods**
Filipi Damasceno Vianna, Karina Ruschel, Pedro Boeckel Mendes, Aline De Campos and Eduardo Giugliani

15:00 – 15:30 Coffee break

15:00 – 16:20 · Online parallel sessions – papers

Virtual Room 5 PORTUGUESE Session chair: Antonio Costa Gomes Filho

1 **Connectjr. - identifying leadership and areas of operation within the junior enterprise movement through network metrics and nlp: a proposal for an interactive dashboard**
Kevenn Werney Keller, Vanessa Cristiane Dornelles Vidarte, Alexandre Leopoldo Gonçalves and Felipe Rosa

2 **Ontology for representing urban heat islands: a knowledge engineering approach to support sustainable urban planning**
Estela Boiani, Arthur Philip Sanders Júnior, Magda Camargo Lange Ramos, Reginaldo Campolino Jaques and Clarissa Stefani Teixeira

3 **Comparative analysis of biomedical ner models for knowledge graph construction: coverage vs. Specificity trade-offs in a large-scale diabetes mellitus corpus**
Pablo Ernesto Vigneaux Wilton and Aires José Rover

4 **Interdisciplinary Bridges and Weak Ties in Academic Innovation Ecosystems: A Socio-Computational Approach Using Knowledge Graphs**
Gerson Luis da Luz, Matheus Lorenzato Braga, Pedro Luiz Pompeu da Silva, Alexandre Leopoldo Goncalves and Rita de Cassia Romeiro Paulino

15:30 – 17:00 PLENARY (LIVE STREAMING) · SPEAKERS PANEL

Artificial Intelligence

1 **“Lessons Learned from AI Implementation for SMEs in South Korea”**
David Ryu

2 **“Generative Artificial Intelligence, Opportunities for the Future of Work: A Study in 5 Latin American Countries”**
Gianni Anelli · CENIA

3 **“Artificial Intelligence Applied to Educational Transformation: Opportunities, Challenges, and Experiences from Higher Education”**
Patricia Moller

17:00 – 18:00 PLENARY (LIVE STREAMING) · KEYNOTE LECTURE

AI is changing assessment: Are we ready?

Sebastian Beland, University of Montreal

Day 3 · Friday, October 30

09:30 – 10:20 PLENARY (LIVE STREAMING) · KEYNOTE LECTURE

Intelligent Virtual Campus (IVC): An Inclusive, Scalable, and Customizable AI-Driven Model to Democratize STEM-H Competencies and Transform Higher Education

Marcela Rossinelli, Universidad de Santiago de Chile

10:20 – 11:40 PLENARY (LIVE STREAMING) · SPEAKERS PANEL

Knowledge and Sustainability

1	**“Work of the Future: Transformations and Opportunities”** Patricia Roa (ILO)
2	**“AI as a Driver of Corporate and Institutional Eco-Efficiency”** Ivonne Bell

11:40 – 12:10 Coffee break

12:10 – 13:10 PLENARY (LIVE STREAMING) · CIKI ROUND TABLE

Between Algorithms and Neurons: Artificial Intelligence and the Challenges of Contemporary Learning

Roberto Pacheco, Nuno Matos (moderator), Tamer Uzun, Angela Regina Heinzen Amin Helou

13:10 – 13:40 PLENARY (LIVE STREAMING)

Closing remarks and acknowledgments